March-April 2024

Vol. 40 No. 3

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Informing and educating members of the Green Industry



## Safety Day for Green Industry Professionals – April 10

The Green Industry ranks high in incidences of workplace injuries and fatalities, with many incidences involving some type of machinery or equipment. Most injuries and incidents are both predictable and preventable. At the 2024 NHLA Safety Day for Green Industry Professionals, we'll look at safety considerations for working with and around large and small equipment as participants cycle through a series of six engaging sessions in which demonstrations and discussion will focus on key safety considerations for preventing workplace injuries.

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- Roadway and chipper safety, with utility line clearance equipment, Eversource/Asplundh
- Safe chainsaw operation, Lindsay Watkins, UNH Extension
- Small equipment safety

This event is made possible by the generous support and partnership of Milton CAT. Safe the date: April 10, 2024 at Londonderry Milton CAT, 30 Industrial Drive, Londonderry, NH Watch for details and registration at <u>nhlaonline.org</u>.



The NHLA Newsletter is published by the New Hampshire Landscape Association for its members, free of charge, 10 times a year.

#### Memberships:

See enclosed application or the website for a membership application.

Additional Subscriptions: Firms desiring additional subscriptions, can purchase them at \$40.00 each. Contact Pamela Moreau.

Editorial Submissions and Advertising: Articles and notices for publication should be sent to Carolyn Isaak, Editor. Advertisers wishing to appear in the *NHLA Newsletter* should submit their ads to Annette Zamarchi. The editorial and advertising submissions schedule is online at nhlaonline.org/nhla-newsletter.

The *NHLA Newsletter* seeks to encourage a lively discussion of topics of concern to NHLA members. Opinions and proposals presented in the newsletter are those of the writers to whom they are attributed and are not a statement of official policy by NHLA, unless so stated.

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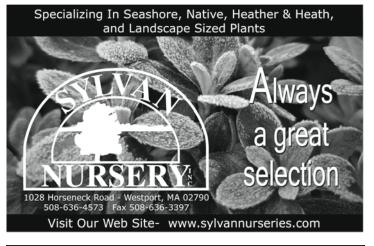
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## **President's Notes**

#### by Andrew Pelkey

**B** y the time you all are reading these notes, spring should be in the air! This will be my 18<sup>th</sup> spring season in our industry. Although I am nearing two decades of the "spring rush," I still get excited each year!

Spring to me means new opportunities. Each year in business we get to embark on new contracts/ jobs. Each one will bring different challenges, learning experiences, and hopefully profit!

At a recent event 20 of our member companies participated in a seminar hosted by Jim Houston, a Green Industry consultant. The group worked from their profit and loss statements to determine their true costs and desired target gross margin and net margin. This means that 20 companies in the State left with

understanding their numbers and will be starting the 2024 green season poised to generate profit. Profit is essential. Owners need it to survive and companies need it to thrive.

NHLA is newly committed to offering both hands-on training for those in the field, and also educational resources to owners to help grow and refine their business. I was very excited to see the participation in this event, and will look to grow this event in the years to come! I urge all owners to reach out to NHLA to share their feedback in what else we can offer to help you do so.

I wish the best for all of you getting started this spring and look forward to seeing you throughout the season at our various events.

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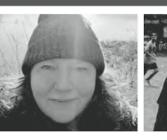
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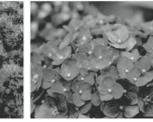




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#### BACKGROUND

EON E. PEARSON BEGAN his career in landscaping by leaving high school in his senior year to take a job at a small hobby nursery, Hawley's, in Lynfield, MA. He cared for, propogated, planted and was awed by the nearly 200 varieties of evergreens, all staked with Latin names. Day after day he tested himself, so by the time he left five years later, he knew all but ten or so varieties. In his words he was "on top of plant identification."

He started his own nursery with an older brother in 1928. In 1931 and 1932 he took a respite from his duties at the nursery and attended Stockbridge School of Agriculture at the University of Massachusetts. He was active in sports, was editor-in-chief of the School Year Book, and graduated with the highest scholastic rating in his class. In 1933 he resumed business with his brother and developed one of the most complete collections of perennials in New England. At the same time he began to do personal landscape compositions.

In the fall of 1940 he went to work at Cherry Hill Nurseries, West Newbury, MA, in the Landscape Department. Pearson built up his own customers, developed his own plans and supervised the work. He was impressed by some of the work being done by firms like the Olmsted Office and learned from them through observation. While working at **Drawing by Leon Pearson** 

About Leon Pearson: reprinted

from the July 1989 Newsletter

Cherry Hill he went to Manchester, NH, to work on the Wagner Park on Maple St. Over a two-year period he designed and executed the entire park. Soon after, in 1947, he decided to venture out on his own and moved to Hooksett, NH.

The new business started with Leon and two men he brought with him from West Newbury. During the first year he spent half the time in Hooksett and half of the time commuting; his family did not

Leon E. Pearson (right) presents gifts to Charles Hardy, retiring Town Clerk of Hooksett, NH, on Feb. 26, 1966. Pearson was also an honorary member of the Hooksett Historical Society and served on its Board of Directors. He was a member of the Hooksett Congregational Church from 1953 until his death and was co-chairman of the **Church Planning and Development Committee** from 1958-60.



come to NH until the spring of 1948. From the beginning, however, his work was well received and he always had more than he could manage. He started with lots of maintenance work, such as mowing lawns, and also organized the first snowplow and shoveling service ever operated for private homes in Manchester.

It wasn't long before he gave up this aspect of the business and began to emphasize the development of an owner's entire property. In 1959 Mr. Pearson's business was incorporated, taking the name of New Hampshire Landscaping, Inc. The objectives of the business were to provide professional standards for landscape oriented services and to create new concepts in landscape design. The firm introduced new ideas in landscaping to the area. Grounds were designed for living and for beauty. Each home was treated individually, and all materials selected for their quality and appropriateness. Newer and better forms of plants were used; new drainage techniques and ideas for fencing were introduced; improved methods for trimming trees and shrubs were applied. Probably the most distinctive trademark of the firm became the use of natural, weathered granite taken from old quarry locations. The material has been used as accents, in rock gardens, with ponds and pools, as bridges, benches, steps and walks, and for varying types of uncemented walls.

In 1985 Mr. Pearson sold his business to five of his long-time employees, while he continued to work as a consultant for them.

During his many years of work Leon Pearson established a reputation for creating practical, beautiful and original designs and for excellence in the selection and use of all types of materials.

The natural beauty of New Hampshire lent itself perfectly to the special talents of Leon E. Pearson. His love of this beauty, respect for nature, and personal values all combined to establish a successful business and to create living monuments for the future. His work will live on to be enjoyed by all who view it.

## The End of a Great Bequest

#### by Alan Anderson

fter a 30-year run, the dation endowment trust. Ruth E. & Leon E. Pearson Scholarship Memorial Fund will be terminated. It has been a rewarding and humbling journey for me, and I appreciate all who volunteered their support over the years.

The Pearson Scholarship is separate from and not to be confused with the NHLA Scholarship. The NHLA Scholarship is alive and well. The Pearson Scholarship was a private foun-

and chairpersons over the years. The Pearson Scholarship was The current committee members established in 1993 by Ruth Pearare Alan Anderson (chairman), son in memory of her husband Chuck Simpson (he just can-Leon Pearson who passed away in not go away), Peter DeBrusk (he cannot go away either), Jeff 1988 at the age of 82. The Trust was established with the help Toomey and Heather Linehan and witness of NHLA members (NHLA VP liaison). Over the Chuck Simpson, Dana Samson, years the Scholarship has helped Horticulture students from UNH Carolyn Meehan (Carolyn Isaak), Robert Bickford, and Palmer Thompson School of Applied Keolb; Ruth Pearson being the Science, UMASS Stockbridge Grantor. There have been many School of Agriculture, and NHTI Technical School of Landscape volunteer committee members Sciences with financial assistance to achieve their scholastic objectives.

#### **Ruth E. Pearson**

HOOKSETT - Ruth E. (Perkins) Pearson, 92, died Dec. 5, 2000, in a Concord Health care facility. Born in East Bridgewater, Mass., on July 28, 1908, she was the daughter of William W. and Gertrude (Reed) Perkins. She lived most of her life in Hooksett. During World War II, she served as a volunteer for the American Red Cross driving soldiers from Manchester to Fort Devens in Aver. Mass. Mrs. Pearson worked with her husband in New Hampshire Landscaping. She was also a violinist with the New Hampshire Philharmonic Orchestra. She was a member of the Society of Mayflower Descendants of New Hampshire; National Society of New England Women; Hooksett Historic Society, and the Currier Gallery of Art. Mrs. Pearson was a member of the Hooksett Congregational Church. She was married to Leon E. Pearson, who died in 1988. In addition, she was predeceased by a daughter, Ann C. Pearson, who died in 1974. Family members include three grandchildren, Jonathan Shafer of Salem, Timothy Shafer and Jeffrey Shafer, both of California; five great-grandchildren; a brother, Fred Perkins of East Bridgewater, Mass.; two sisters, Inez Perkins of East Bridgewater, Mass., and Sarah Eaton of Lexington, Mass.;

Alan Anderson distributed the NHLA Newsletter background article on Leon Pearson (page 4) and Ruth Pearson's obituary (above) to students receiving the Pearson Scholarships.

nieces, nephews and cousins.

Mrs. Pearson's original gift was \$100,000. The fund grew over the years, and more than \$58,000 was awarded to students.

There are several factors contributing to the termination of the scholarship, foremost was the loss of the nonprofit status from IRS and lack of students applying for it, plus a significant struggle to obtain the turnover of committee chairs. Besides myself on the committee, two members have been volunteering for a number of years.

I have been chairing the Pearson Scholarship Committee for over 9 years and took over the reins again in August of 2022, only to find out that the IRS had relinquished the nonprofit status because of failure to file the paperwork for a period of three years.

We did not have any applications for 2023 so no scholarships were awarded.

As per the stipulations of the trust and Ruth Pearson's wishes, the balance of the Funds (close to \$52,000) will be gifted to UMASS Stockbridge School of Agriculture, expressly The University of Massachusetts

Foundation, Inc. The Trust Estate will be transferred in memory of Ruth and Leon Pearson to support a professorship in a field related to the horticultural sciences. Leon Pearson is an alumni of the University of Massachusetts Stockbridge School and attended in 1937 and 1938. So it's come full circle so to speak.

It was an honor to have been involved with this scholarship providing college students with a unique opportunity to defray tuition costs. It has been a privilege to have participated with the generous offering from Ruth Pearson for the horticulture and landscape profession. I would like to thank all who participated through the years.

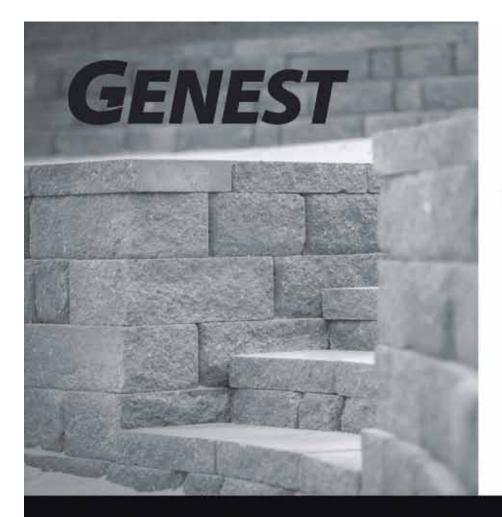
Thanks to Mrs. Pearson for her generosity. 🍩

#### Addendum:

I want to acknowledge the great effort that Alan Anderson has provided for the Ruth Pearson Trust. Whenever there was a lapse in leadership he would jump in and right the ship. He would take back the dreaded "Box" of scholarship documents. We all have busy lives and the last thing we want to do is file a tax return for a trust, or find a bank for a new account, gather people for a vote, but Alan would always find the time and make it happen. People have no idea the commitment Alan had for this job. You would think giving away money would be easy. It was a common theme that we would shake our heads in disbelief that we couldn't find applicants for free money, sometimes reaching amounts of \$5000 per student!

Thank you Alan. "What a long strange trip it's been."

- Chuck Simpson



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## **Produce Enough. Produce it Right. Price it Right.**

### Mike Barwell, Chair, NHLA Education Committee

Getting granular and know-ing what's underneath all of your costs is key to knowing how to estimate your projects.

For the second time this year, NHLA focused on the ways business owners and managers can improve their businesses and thrive in a competitive market.



Consulting, Inc., Granby, CO, presented his estimating system to 20 businesses during a full-day interactive workshop on February 7 at Southern NH University in Manchester.

"Most Green Industry businesses are underpricing their services and not maximizing their profits," Huston said.

Attendees brought their laptops loaded with a multitude of template files provided by Huston. As participants plugged in numbers specific to their business, they experienced the estimating system in action and developed an understanding of how changes in their overhead, wages, time, and materials impact their break-even points and gross and net profits. Huston offers individual con-

sulting services in addition to

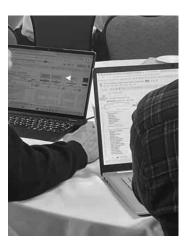


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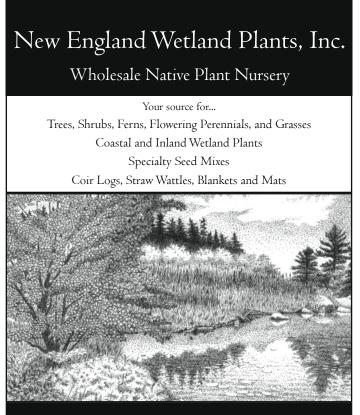
Feedback from the event was very positive and underscores the need for education in businesstract topics for this industry. The NHLA Education Com-

mittee aims to provide more opportunities of this type, in addition to on-the-ground skill building events.

Special thanks to the two sponsors whose support made this event possible:

AJ Mani of Maini Partners shared information about his work with NHLA's website and the services of Maini Partners available to NHLA members. Contact him at a@mainiparners. com, website www.mainipartners.com or call 617-780-8871.

Alex Wong demonstrated his company's app, HourlyWork, which provides a quick and simple means for hourly job seekers to find jobs and connect with potential employers. Contact him at info@hourlywork.io or call 617-786-5600. 🥰



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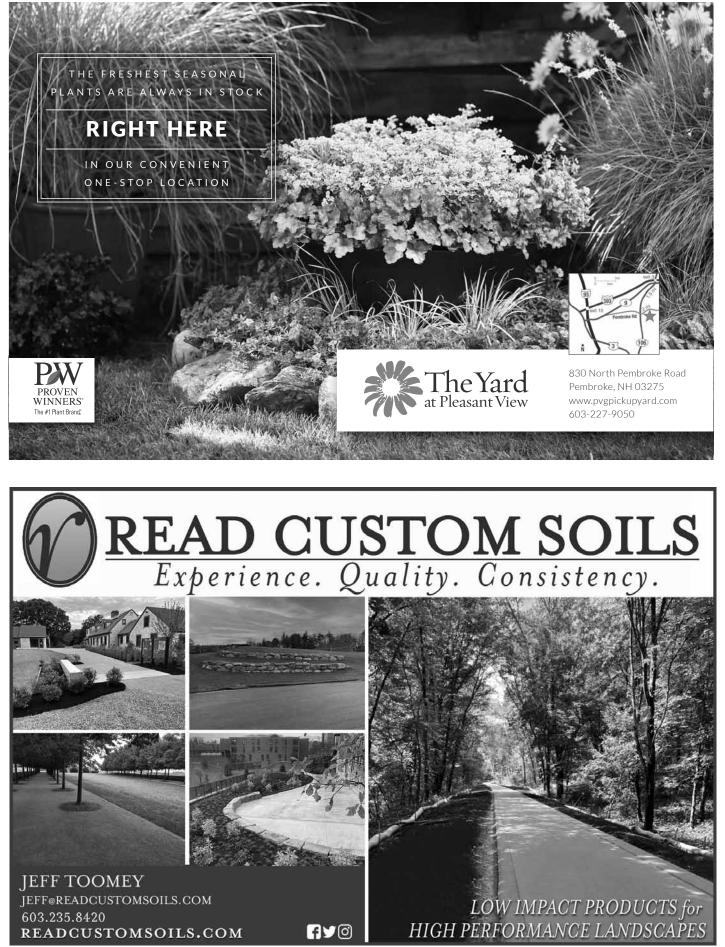
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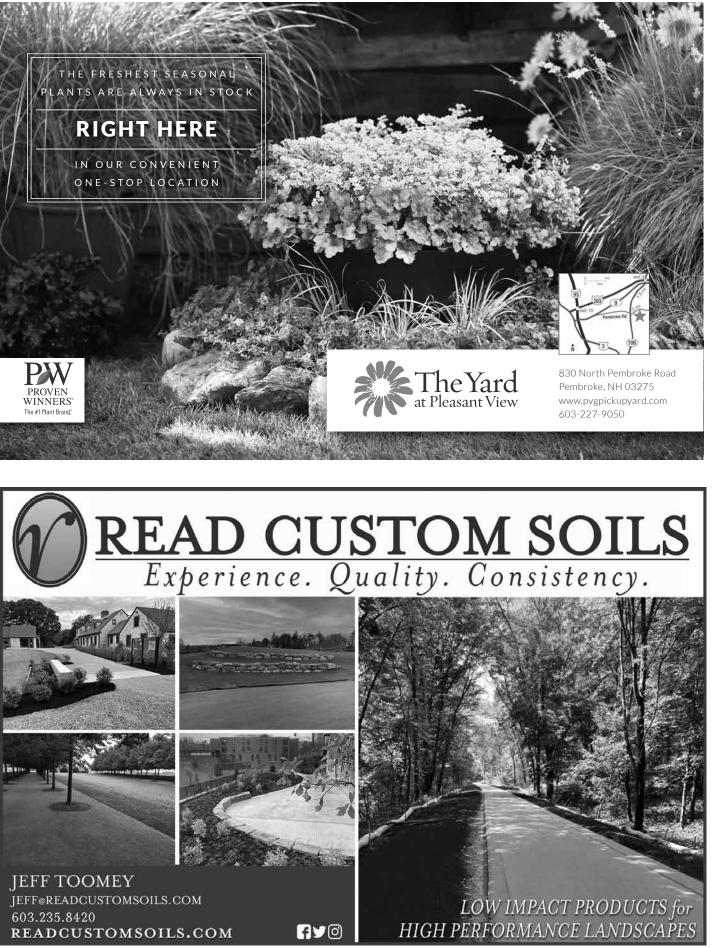


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10 NHLA Newsletter, March-April 2024

# **UPCOMING PROGRAMS**

## March 19: Emerging Issues and Timely Topics

2024 Joint Spring Meeting of NHAA, NHLA, and UNH Extension

he 2024 Joint Spring Meeting is a full day of education and networking for individuals in the landscape and arboriculture industries. Join us on March 19 at the Grappone Conference Center in Concord, NH, to learn about emerging issues and timely topics in tree care and landscape design and construction. 4.5 pesticide recertification credits available. Register online, or by contacting Amy Papineau amy.papineau@unh.edu, extension.unh.edu/ event/2024/03/joint-spring-meeting-nhaa-nhla-unh-extension. Topics include:

- The Future of Beech Trees with Dr Beth Brantley, Bartlett Tree Experts
- Construction Planning and Damage Mitigation panel
- Right Plant, Right Place Panel
- Technological Innovation and Site Analysis with Graham Pellettieri and Jon Koch
- Trees in Landscape Design with Susan Smith Meyer And much more!



## **April 4-5: Landscaping for Water Quality**

by Amy Papineau, UNH Extension Field Specialist, Landscape Horticulture

he decisions we make in landscape design and maintenance affect the water quality and health of New Hampshire's environment. Especially when working on waterfront properties, implementing practices that help prevent soil erosion, nutrient and pesticide runoff, exotic plant invasions, and other detrimental processes, can play a big part in protecting or enhancing the health of the local environment.

NHLA is teaming with UNH Extension and the NH Department of Environmental Services to host this year's Landscaping



encourage you to attend.

In addition to classroom ses-

sions, we will get outside to visit

this two-day event, landscapers, tecting local water bodies. We municipal staff, and others with an interest in protecting NH's waters, learn about the principles of designing and maintaining a nearby waterfront property in for Water Quality program. In landscapes with a focus on pro- need of renovation. There, we

will assess the site and work though the design process in small groups to re-design the landscape, incorporating practices and landscape features that reduce erosion and stormwater runoff and enhance ecological functions, like water filtration, habitat formation, and nutrient cycling.

This year's workshop will be held April 4-5 at the Center for Lake Studies on Lake Sunapee, NH. Details and registration can be found at <u>www.des.nh.gov/</u> event/2024-landscaping-waterquality-workshop VVV

As a participant, you will learn how to use ecological concepts and landscape features such as rain gardens, vegetative buffers, and other green infrastructure to protect lakes, rivers, streams, and bays

# **UPCOMING PROGRAMS**

September 18:

**NHLA Fall Field Day** 

## **UNH Extension to Host Spring Pruning Demonstrations**

**S** pring pruning demonstrations are an annual tradition for UNH Extension. Pruning demonstrations provide an opportunity for the general public and professionals to learn fundamental concepts of pruning trees and shrubs, with a focus on plant health and fruit production. Most of extension's pruning demonstrations are held on farms where educators focus on pruning fruit trees or small fruit, like blueberries and grapes. This year, at sites in Nashua and Keene, we'll focus on pruning ornamental trees and shrubs, providing home gardeners with the skills needed to tackle their own home landscapes. Also, watch for details of our summer pruning for landscape professionals at UNH Durham, where attendees will learn through hands-on practice using ANSI A300 standards.

UNH Extension 2024 Spring Pruning Demonstrations are held free of charge at locations across the state, starting in early March and running through late April. Details at extension.unh.edu. resource/pruning-trees-shrubs 🖡

## Landscape After-Hours (formerly Twilight Meetings)

N HLA's Education Committee is solidifying details for this summer's series of Landscape After-Hours events. The name has changed, but the value and experience remains!

Landscape After Hours are free events that provide opportunities for landscape professionals to get together in a casual atmosphere to learn about innovative projects, emerging issues, and other topics that inspire new ideas and opportunities.

This summer, join us for evening tours and discussion at Cathedral of the Pines, Shin-Boku Nursery, Back Bay Stone, and a lakefront construction project.

Watch for details at nhlaonline.com 6







Save the date! Building on the success of last year's event, we're returning to the Belknap County Fairgrounds this year for the 3rd NHLA Fall Field Day. Mark your calendars for September 18, 2024

## **2023 NHLA Field Day and Volunteer Effort** with The Stone Trust

text and photos by Chadd G. Hippensteel, NHCLP edited by Dave DeJohn, NHCLP, NHLA President Emeritus

**D**ry-laid stone walling is an artform that relies heavily on the intricate details and set process to build lasting stone

walls. A huge pile of boulders, crushed base, and eager participants showed up for the 2023 NHLA Field Day, part of a stone retaining wall effort to improve the front of the Belmont 4-H Fairground office. To demonstrate and engage members in the practice of dry-laid stone walling, NHLA partnered with The Stone Trust of Dummerston, VT. This effort is a great example of our organization's ability to bring new ideas into the New Hampshire Green Industry.

Crucial to the project, former Stone Trust board director and president, Pete Ryder, guided our hands over the course of the wall project. He taught basic principles of The Stone Trust methodology. Victoria Merriman of Friction and Gravity, LLC and Andras Lazar of Lazar Masonry also coached budding wallers. NHLA affiliates joined the efforts too, including Dave DeJohn, Mike Barwell, and countless others. The NHLA crew were big and small, male and female, some rapping while they worked, some tapping and none napping.

Using a point chisel to take off a hump in the rock makes the stone a tighter fit and adds surface area contact.



The Stone Trust Method

We organized a pile of New England glacial till - rough tanks and smaller – into large "base rocks," medium sizes for building, extra-large capstones, and long "thrufter" or throughstones. By putting the large Learning the basic rules rocks close to the wall, it made it easier for other wall-hands to find and lift the stones into place. The higher the course,

the smaller the rocks. As we built, a small rhythm started, lift, turn, and set. The work boulders the size of propane is heavy, but the intermittent rapping with Eden from Stone Blossom Landscaping kept up our spirits.

For the full list of rules, please visit Stone Trust's Website: thestonetrust.org/resourceinformation/how-to/



Picking through stone — a skill we honed and mastered, as exemplified here by Mark Lenzi, a Juniper Hill Landscaping employee.

The basic five rules are:

• The stones length has to be put into the wall

• The stone should be "hearted," a crucial practice of infilling the wall with small stones - not crushed stone, tightly.

• Level tiers with crossing stones so each joint is a "T."

• Plane the faces. Keep a tight line so your plane is consistent.

Some other helpful tips:

• Through stones, the shape of columns, should be placed every 6-8', about 24-36" off the ground.

• Use a chisel! Or a "rock buster" hammer with a carbonite tip

• Swing the hammer from high in the air, even if you don't swing hard, the weight of the hammer will deliver a good blow.

#### **Project Description**

We revisited the wall effort a month later, October 26, 27, and 28. Facing the Fairgrounds Office, the retained space will be an entryway and outdoor patio space. From this vantage, Belmont 4-H Fairground users can enjoy the sunny perch and the view of the grounds. Future iterations of the project will include the installations of a We organized a pile of New England glacial till – rough boulders the size of propane tanks and smaller – into large "base rocks," medium sizes for building, extra-large capstones, and long "thrufter" or throughstones.



David DeJohn and Pete Ryder: They're probably talking about stone walls, but it is funny to imagine Dave convincing Pete to hitchhike to California as he did for years when he first started landscaping.

patio and steps to accommodate tives Mike Barwell, Maurice the natural access points to the office the patio and wall abuts.

#### Wall Construction

Over two days, Dave De-John tried to convince us all to hitchhike to his home state of California, while we continued our work on the wall. There should be pinned twice. Yes sir! were no takers.

Meanwhile, Pete Ryder the capstones, we made corcaught every instance of "cheating" you could think of – stones not aligning, heavy/long side out... you name it. Among the would-be-cheaters included: and wedges into rocks was not Dave (a volunteer from Boston), Andras Lazar from The Stone Trust, and NHLA representa- bell. Brrrring!

Guimond, Mark Lenzi, and myself. We worked in teams. One

group sought to find the right size stones, another pod chiseled them, and yet-another placed/ hearted the stones. Hearting matters... a lot. Each stone

To feather and wedge split ners and sized down boulders. Working with a hammer-drill, we tapped each rock with a 4" hole. Pounding feathers violent, but rather made a harmonic ring akin to a dinner



Mike Barwell. He's hiding his face, but it's no secret what Mike is up to; he's using feather and wedges to improve the face and sizes of large capstones and cornerstones.



Pete Ryder and Maurice Guimond.

#### Painting the scene/

What I learned

During Sunday's effort, I witnessed the effort volunteers and instructors took to paint the scene as a labor we could all enjoy. Breaking stones, hauling them with carts, and meticulously

placing them is painstakingly hard work. Diligence pays off. Pete Ryder says, "(The Stone Trust certification) is effectively a crucible for decision making." Check out the upcoming Stone Trust Certification courses to decide for yourself.

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## Macfarlane Greenhouse **Open House**

he New Hampshire Agricultural Experiment Station is excited Seacoast Landscape Construction company seeking to welcome NHLA members to the Macfarlane Research experienced hardscape installer. This job would include running a crew of 2-3 laborers in creating Greenhouses at UNH for its 2024 Open House on Saturday, April Paver patios, walkways and driveways, natural stone 6, 9–3 p.m. They are planning a full day of talks and presentations work, and landscape plantings. Experience in all or by NHAES researchers and Extension specialists. Learn about some of these operations is preferred. 3-5 yrs experiactive research projects at the greenhouses and how the science ence required. \$28-35/hour depending on experience. benefits New Hampshire. Inquiries can be directed to applynow@exeterlandcontractors.com.

#### Macfarlane Research & Researchers Open House

When: April 6, 2024, 9 am - 3 pm

Seacoast Landscape Construction Co. seeking to Where: Macfarlane Research Greenhouses, 13 Botanical Ln., fill seasonal labor positions to assist in creating Paver patios, walkways and driveways; natural stone What: Meet NHAES researchers, learn about current research work; landscape plantings. Experience a bonus but not required. Qualifications: DOT Medical card re-More info: colsa.unh.edu/new-hampshire-agricultural-experimentquired; Able to lift 80 lbs; high school diploma/GED not required. Benefits: \$23-28/hour depending on Questions? Email nhaes.info@unh.edu experience; Health insurance; Retirement matching contributions; Disability policy options; Paid Holidays applynow@exeterlandcontractors.com

Durham, NH 03824 projects, and discover something new for any age. station/news-events/macfarlane-research-greenhouses-open-house About the Macfarlane Research Greenhouses

The 25,000-square-foot Macfarlane Research Greenhouses are dedicated to research and teaching associated with the NH Agriculture.

Landscape Maintenance Technician(s) Responsi-Agricultural Experiment Station and College of Life Sciences and bilities: grounds keeping and building maintenance duties as required: lawn maintenance (ride-on mower The facility provides highly controlled environments for a diprovided); planting, trimming; maintaining flowers, shrubs, and small trees; clean parking lots. Qualifiversity of research projects, including: • Ornamental and food crop breeding cations: 2+ yrs experience in commercial landscape maintenance. High school diploma/GED and valid • Sustainable ornamental plant nutrition and development driver's license required. Benefits & Vehicle included. • Aquaculture Pelham/Salem/Nashua/Derry/Manchester: Landscape • Biological pest control Tech at Citizens (jobs.citizensbank.com/job/pelham/ Bioremediation landscape-tech/288/59856194976)

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See most current listings at:

nhlaonline.org/job-opportunities/

Taylor Community **Groundskeeper/Landscaper:** see ad on page 3.

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# **Certification Corner**

by Abby Zuidema, NHCLP Certification Coordinator

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The course is appropriate for anyone who wants to strengthen their plant material knowledge and is also designed to prepare people for the identification portion of the NHCLP Exam. It is open to both members of NHLA and non-members.

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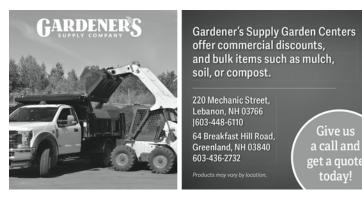
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course, roughly 18-20 plants per week. Quizzes will be held weekly to review the identification, common name, and scientific name of the plants covered. The Plant List is posted on the NHLA website at nhlaonline.org/plan-id-sumer-course/.

Date and time: Tuesdays, June 11-September 10, 5-8 pm Location: NH nurseries, parks, and estates Fee: \$525

Register by May 31, 2024. Check out the NHLA website for more information and registration: nhlaonline.org/plant-id-summer-course/



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