May 2023

Informing and educating members of the Green Industry

Vol. 39 No. 4

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Twilight Meetings Offer Historic Gardens, Tour of Perennial Native Plant Nursery

by Mike Barwell, NHLA Education Coordinator

N HLA Twilight Meetings resume in June with a tour of the famed Bedrock Gardens in Lee, NH, on Tuesday, June 27 from 3-5 pm. This unique landscape and emerging public garden integrates unusual botanical specimens and unique sculpture into an inspiring landscape journey.

The 30-acre site is transitioning from a historic farm and private garden to a public oasis of art, horticulture, and inspiration. John Forti, author and Green Industry advocate, who was the speaker at the January NHLA Dinner Meeting, will be our host.

The historic property, which dates from the mid 18th-century, has been reclaimed from an abandoned dairy farm into a landscape of gardens, sculptures, and water features.



The NHLA Newsletter is published by the New Hampshire Landscape Association for its members, free of charge, 10 times a year.

Memberships:

See enclosed application or the website for a membership application.

Additional Subscriptions: Firms desiring additional subscriptions, can purchase them at \$40.00 each. Contact Pamela Moreau.

Editorial Submissions and Advertising: Articles and notices for publication should be sent to Carolyn Isaak, Editor. Advertisers wishing to appear in the *NHLA Newsletter* should submit their ads to Annette Zamarchi. The editorial and advertising submissions schedule is online at nhlaonline.org/nhla-newsletter.

The *NHLA Newsletter* seeks to encourage a lively discussion of topics of concern to NHLA members. Opinions and proposals presented in the newsletter are those of the writers to whom they are attributed and are not a statement of official policy by NHLA, unless so stated.

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President's Notes

By Andrew Pelkey, NHLA President

t seems fitting to use my first edition of the President's Notes to introduce my self to the NHLA community, express my intentions, and share my approach. health insurance benefits. I also sit on two additional boards: The ABC Group SIG, and the AIIC, which are both self-insured workers compensation groups

My name is Andrew Pelkey, the newly elected NHLA president. I am the co-owner of North Point Outdoors based out of Derry, NH. We are a commercially based landscape maintenance and snow company with residential offerings in turf care, irrigation, and design-build.

I have been in the landscape industry since 2006. Potentially like many of you, I started in this field with no formal education focused on the Green Industry, but I do have my associate degree in business management. I'm married and have a 4-year-old daughter and a 1-year-old son. To say my days are busy as a business owner, husband, and dad may be an understatement, but I think many of you are all in the same boat, and I wouldn't have it any other way!

I currently sit on the Board of Directors for the National Roads and Fuel Association (NARFA) as president. This is where the recent connection and endorsement was made to connect NHLA to NARFA and provide a streamlined process for members of NHLA to buy group-based

ministrative team for NHLA sit on two additional boards: is a fantastic group, and I only The ABC Group SIG, and the look to work to collaborate with AIIC, which are both self-insured them to continue to build the workers compensation groups Association. that our company belongs to. I Now we know who I am and took these roles so that I could my approach. But where is NHLA be on the front line advocating headed? This is where things get exciting! The Board's vision is to for our team.

I joined the NHLA Board last enhance its offerings to current members by bringing more value year for one main reason. The to the membership while growing Green Industry has given me my livelihood. And now, having the Association's members via learned a fair amount over the a marketing campaign, now in the early stages of planning. We last 17 years, I feel compelled to try to give back to our industry have made steady progress on this in a locally focused manner. concept in the last calendar year with the NARFA and Greenius

I lead using a simple but effective management style called "Partnership Leadership," which comes from the book Partnership Is the New Leadership by Ty Bennett. Partner leaders understand that influence has to be earned. They build genuine relationships, add value, and join in collaboration with their people. Sounds simple right? Where it can become difficult is in the face of conflict or friction. That's where somehow my brain seems to work well; it takes a fair amount of conflict to send me down a negative path. If you ask my team when they last saw me angry, they probably couldn't pin down a story...

The current Board and ad-



endorsements and our First Annual Safety Day and Field Day events.

The Board is made of owners wish each and every one of and landscape professionals like luck and success!

myself, who work daily in their business and in the field. They make the time to volunteer for the betterment of our local NH landscape industry. On behalf of the Association, I ask each of you reading to reflect on what the landscape industry has given you and if you can make the time to give back to it by volunteering and joining one of the breakout committees that helps plan events and educational offerings. Coming from someone who started doing this last year, it's rewarding, I promise!

I am looking forward to my new role as president for the next two years and feel confident we will accomplish great things! As we enter into our busy season, I wish each and every one of you luck and success!



NHLA Newsletter, May 2023 3

Amy Papineau to Provide Outreach and Education as an Extension Field Specialist



NH Cooperative Extension is pleased to announce that Amy Papineau has returned to an Extension Field Specialist role in which she will be the principal contact from UNH Extension for New Hampshire's landscape industry. She has already been working with NHLA's Education Committee on upcoming events. Amy served Extension as the Food & Agriculture Program Team Leader for the last six years, providing leadership to program staff on campus and throughout the state. Prior to her role as program team leader, she worked as a Field Specialist in Merrimack County where she worked with Extension's Landscape & Greenhouse Horticulture team to provide education and technical assistance to growers and landscape professionals across the State.

Of her new role, Amy says, "I am delighted to return to an educator role where I can contribute to making positive impacts on the industry, businesses, and individuals." Amy Loader, Associate Director of Programs for UNH Extension, comments that "Amy's return to a field specialist role will be a tremendous asset to the landscape and greenhouse industry in NH. She has positive relationships with agricultural service providers throughout the state, as well as university faculty and administrators."



Paver & Block Wall **Installation Workshop**

by Mike Barwell, NHLA Education Coordinator

4-hour seminar for contractors and sales reps who want to increase their skills in technical specifications in paver and block wall planning and installation. Instructor Bill Gardocki will lead the two-part seminar, which condenses five courses of a basic understanding of Interlocking Concrete Pavement Institute (ICPI) and National Concrete Manufacturers Association (NCMA) specifications.

The May 6 workshop is designed for those who are not pursuing certification or for those who hold certification and want continuing education credits or a refresher on ICPI and NCMA specifications.

oin us for this fast-paced, Included is a condensed version of five certification courses: ICPI Level 1, ICPI Advanced Residential, PICP, NCMA Level 1 and NCMA Advanced Residential.

The seminar will help your sales team speak technical specifications and the contractor language. Milton CAT, 30 Industrial Dr., Londonderry is the host and sponsor. Registration starts at

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Certification Corner

by Abby Zuidema, NHCLP Certification Coordinator

2023 NHLA Summer Plant Identification Course

Registration for the 2023 NHLA Plant ID Summer Course is now open. The class will meet Tuesdays, June 13 - September 12, 5-8 pm. Classes will be held at nurseries, parks, and estates in NH, central to the majority of participants. Past classes have been held in the Concord and Seacoast areas.

Over 250 woody and herbaceous plants will be reviewed in the course, roughly 18-20 plants per week. Quizzes will be held weekly to review the identification, common name, and scientific name of the plants covered. The plant list is posted on the NHLA website. To register, fill out the application available online and send it along with payment. Be sure to include your location preference with your application. Additional information can be found on the

NHLA website.: nhlaonline.org/plant-id-summer-course/

2023 New Hampshire Certified Landscape Professional (NHCLP) Exam

The New Hampshire Certified Landscape Professional Exam will be held September 23, 2023. The Plant Identification and Written Portion will be offered on this date. More information on the exam and application can be found on the NHLA website, nhlaonline.org/how-to-become-certified/



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Congratulations to these new NH Certified Landscape Professionals

Chadd Hippensteel

Juniper Hill Landscaping, Barrington, NH

Chadd has officially been in landscape since 2013, and has worked part time at the family business, Juniper Hill Landscaping, for even longer. Chadd first earned his NHCLP in 2013, which opened his eyes to the world of plants. He then went on to take landscape and design courses at NHTI and the Thompson School.

In addition to his experience, Chadd earned a BA in public policy from Hamilton College and a MLA in landscape architecture from Louisiana State University. Now back in New Hampshire, Chadd re-instated his NHCLP status by taking the exam once again. The NHCLP supports his work in residential landscape design and installation of stonework and planting focusing on native groundcovers under trees and shrubs to support the ecology of the sites he works at.

Susannah Levv

Piscataqua Landscaping & Tree Service, Eliot, ME

Susanna's interest in gardening began during summers in high school and college when she worked for a small all women's fine gardening company. Over the years she pursued other careers, but always landed back in gardening. For the past ten years, she worked as crew lead for planting, pruning, and general maintenance at a gardening company in Cambridge, MA. Susannah moved to New Hampshire two years ago and continues to grow and share her knowledge, experience, passion for the work with Piscataqua Landscaping and Tree Services as a garden maintenance crew leader. 😿





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Tick Testing for Tick-borne Illnesses in New Hampshire

by UNH Cooperative Extension

N ew Hampshire homeowners, gardeners, landscapers, and anyone else who works or plays outdoors can have ticks identified and tested for dangerous tick-borne illnesses, like Lyme disease, anaplasmosis, babesiosis and Powassan virus. UNH Extension partners with the University of Massachusetts' TickReportTM program to provide tick identification and disease testing, with quick turnaround at a reasonable cost.

To submit a tick for testing, 1) place the tick (dead or alive) in a sealed plastic bag, 2) complete the online TickReportTM submission form www.tickreport. com/order-tick-test, 3) write the order number on the bag, 4) send to TickReportTM, Laboratory of

and shirt allow you to easily spot Medical Zoology, 101 Fernald crawling ticks. There are also Hall, UMass, 270 Stockbridge several forms of tick-proof or Rd., Amherst, MA 01003, 5) tick-resistant clothing. Some are receive email results within 3 made of tightly woven, slick mabusiness days.

When working in tick-infested terial to which ticks can't easily attach. When working in tick areas, wear proper clothing, inhabitat, use of insect repellent cluding long pants tucked into specifically designed to repel a friend, to spot potential ticks your socks. People who work in brush might prefer to use gaiters. ticks is essential. Socks, ankles, legs, and pant legs are the best The stretchy material fits over the places to treat. For added proteclaces and tops of boots, and can tion, you can treat clothing with hold tucked pantlegs securely. tick repellent designed to persist A long sleeved shirt with snug collar and cuffs will also offer through numerous washings. Checking yourself for ticks is protection, if it is tucked in at one of the easiest ways to help the waist. Dressing this way helps keep ticks you do encounter on limit the danger of contracting the many diseases that are transthe outside of your clothing, mitted to humans through bites where they may be spotted or brushed off. Light colored pants from infected ticks. Through

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consistent, daily checking you can assure yourself that a tick bite is relatively new. The sooner you remove a tick, there is a lesser chance of you contracting tickborne illnesses. It's hard to see your back and some body parts - so use a mirror, or the help of in these places. Remember to check your head, especially if you have long hair.

Since tick bites are painless, ticks are often discovered after they have begun to feed. Removal is fairly easy, provided it is done correctly. With tweezers, firmly grasp the tick as close to its head as possible, and pull gently, using slow, steady pres-Continued on p. 21

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Four Day Work Week...Is it Possible?

by Bill Gardocki

wrote an article for *Hardscape* Magazine back in June of 2014. The article was reprinted in the NHLA Newsletter in August of that year. The topic was the fourday work week. Many of you looked at me after that article as if I had two heads. "How can we work only four days a week?" was the cry. As I said in the article, we still work 40 hours in those four days, and it turned out that we were more efficient and profitable in those four days than we had been with a five-day eight-hour a day work week. I was able to do all my quotes on Fridays and Saturdays in March, April, and May and then just on Fridays for the rest of the year. I actually started to remember what my family looked like. I remember laughing when my guys asked why we did not switch to a four day work week years earlier.

The name of the game is to be profitable, happy, and enjoy what we do. The object of doing your own thing is not to say, "look at me, I'm booked out for the next 10 weeks, six days a week." The bottom-line objective is to be able to say at the end of those 10 weeks, "the last few months I've made money and enjoyed my work."

Our country's work week has basically not changed since Henry Ford initiated the 5-day 40-hour work week in 1926. Recently, the Union Leader had a story about how most companies in England are switching to the four-day work week. The study showed a big improvement in the quality of life. 39% of employees had less stress and 71% had reduced levels of burn out. Those two items alone are reasons for us to pause and consider alternatives to the way

we run our business. Another interesting fact was that 54% of the employees found it easier to balance work and household responsibilities. Think about your own situation and having an extra day or two a week to get things done. From the financial perspective, the sixty companies that participated in the initial year long study showed no loss of income. Don't forget- employees were still working forty hours.

Here is the article I wrote almost ten years ago. It seems to still be relevant today:

A few years back during one of my winter plane flights to teach an ICPI class in Houston TX, I was reading about several landscape companies that had made the switch to four-day work

weeks. The owners of these com-1) Scheduling – To me, panies were expounding on all scheduling is the item that afthe hidden benefits gained from fects contractor's blood pressure as much as any other. The key their decision to go to the fourday work week. Of course, your to scheduling is discipline and first instinct is to say, "no way having a true understanding of can this work for me" But after how long it takes you to do jobs. consulting with my management You must keep accurate records team (my wife who runs our ofof past jobs so that when you fice, my son who runs my prep bid on new work you have a precrew, and our installation crew cise understanding of how long foreman) we decided to give it a the new potential job will take. try. We chose four eleven-hour The discipline part is about not days to make up our work week. overbooking. We all know that The main reasoning behind one of the hardest things to do the switch was strictly a lifestyle is to look at a great project and choice decision. I am starting my tell the prospective client you 40th year in the industry, so I can't get to their job for two or have seen and been part of the three months. It is hard to tell six- and seven-day work weeks. people they are going to have to wait if they want your services. Back about ten years ago I remember making the decision to Overbooking has the potential to go to the five-day work week. bring down any company. Your I remember telling my friends clients get ticked off if you are within the industry, and they all not showing up on schedule. It thought I was crazy. They all said will eventually affect your state you can't get it all done in five of mind and it acts like a domino days. These same friends cannot effect that doesn't stop until cliat all comprehend the four-day ents start canceling.

We have found that our guys really look forward to the three-day weekends. It has become a great recruiting tool as well. You are still getting the same, or a slightly higher number of billable hours with this schedule, as you would in five 8-hour days.

work week. I tried to explain to them the lifestyle part about the decision, but it doesn't sink in. Most contractors think that a six- or seven-day work week is what is expected of us.

Let's take a closer look at some of the components that make the four-day work week work:

2) Efficiency – Efficiency on the job site is important no matter how many days you work. But when working a four-day week it becomes even more critical. Small tools, excavation equipment, compaction equipment, trucks, job planning, and employee training are all essential elements of job site efficiency.

3) **Production** – We have set up our workday to maximize production time. Foremen arrive at the shop at 6:45 am, pick up their job jackets that contain all the critical information they need for their job. This time is also used to review or discuss questions that may have come up on the job site the day before. Our delivery driver arrives at the same time to start loading material in to trucks or load equipment on to trailers. Laborers arrive at 7:00 am and the crew is out of the yard by 7:10 am. The crews stay on the job site until 5:00 pm. This generally gives us 9.25 hours on the job site, or 37 billable hours in a 40-hour work week per person. Remember, it is all about billable hours. To cover our overhead, pay everyone's salary, and meet our profit margin goals we shoot for 14,000 billable hours in our 9-month season in southern NH. Also consider how many Continued on p. 21

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SAVE THE DATE **Second Annual Field** Day At Belknap Fairgrounds, Sept. 20

by Mike Barwell, NHLA Education Coordinator

he second annual NHLA chain saw safety. Field Day is going to be bigger and better this year.

Belknap County Fairgrounds will host the event in their expansive buildings and fields, allowing more vendors, workshops, demonstrations, and hands-on experiences this year.

Workshops will include drainage, irrigation, working with natural stone and precast products, tick-safe practices for outdoor workers, pruning and

Some of the workshops will include pesticide credits through UNH Cooperative Extension.

This year we are asking more equipment vendors to offer handson experience with new products. Other vendors will offer use-

ful products for landscape and hardscape work.

Watch for vendor and attendee registration in coming months. This is an event you don't want to miss this season. 署

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Contact Pam at nhla@comcast.net with your questions!





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Reduced Flowering and Fruiting Expected on Stone Fruit Trees in 2023

by Amy Papineau, Extension Field Specialist, UNHCE

M any landscapes teature fruit trees such as peaches, any landscapes feature ample, will be killed at negative plums, and cherries. We expect to see flowering and fruiting of these trees greatly reduced this year. The cold snap that occurred on February 3 and 4, 2023 caused devastating damage to flower buds and fruiting potential for stone fruit trees in New Hampshire, such as peaches, nectarines, cherries, plums, and apricots. Temperatures of negative 20 degrees F were recorded in parts of the state. While there are differences in the low temperature thresholds for flower buds of different species and varieties, flower buds will be damaged or killed at very low temperatures. Most peach flower buds, for ex-

10 degrees F.

Adding to the potential for reduced flowering, NH experienced unseasonably warm temperatures just prior to the cold snap. Warm temperatures reduce bud hardiness, leaving trees more vulnerable than if temperatures had remained relatively cold during the week before the very cold event, and although trees do not experience wind chill the way humans do, the dry winds can contribute to desiccation of plant tissues, further exacerbating the effects of the cold conditions.

The expected lack of fruiting this year makes this a great year to do heavy corrective pruning without affecting fruit set! 9





The February cold snap caused devastating damage to flower buds and fruiting potential for stone fruit trees in NH.

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Practice Blameless Problem-Solving

by Andrew Pelkey, NHLA President

n my last article "Culture is ate as a firm, but I think of it Essential" (February 2023), I discussed the necessity for a positive working culture for your team and how that impacts the ability to hire and retain. In the article I referenced our Pillars of Culture and one of them in specific: "Create a tone of friendliness and Warmth."

This happens to be number four on our list of ten. I received some positive feedback from friends in the industry on it, as well as from the team here at NHLA, and we thought it would be beneficial to offer a series of articles to discuss the other pillars.

I hope this article and those

in the future help you foster a positive culture at your own company. Some may think that it's too telling to give up some of our secrets on how we oper-

use those lessons to improve your differently in two ways. process so you don't make the One, if more landscape compasame mistake again. Get smarter nies embrace a positive working with every mistake. Learn from culture it creates more opportunievery experience.

ties for the front line workers here If you're able to get yourself in our local industry to work for a and the team working with you, company that respects them, has to a point where when a problem their best interests in mind, and arises, everyone instantly starts supports their personal growth. working on the solution rather Two, I know it's hard work, and than spending energy on whose only those who are dedicated fault it was, think how quickly will achieve it. You can have the problem can be resolved! You will fix your issue quickly and the recipe, but you need to still mix the ingredients and put it avoid having those who made the in the oven! mistake carry the weight of it.

Pillar # 7– Practice Blameless **Problem Solving:**

Apply your creativity, spirit, the method of measuring success. and enthusiasm to developing The underlying theme that solutions, rather than pointing will occur if you embrace this fingers and dwelling on the probconcept is that it will alleviate lems. Identify lessons learned and negative behavior in your team.

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We ALL make mistakes. It is inevitable. How we learn from them, grow, and move forward is

When your brain operates from a solution-based platform, there isn't any space for emotion to get in the way. This will make you and your team highly effective.

I have embraced this pillar both here at our company and in my personal life. I can tell you that it keeps me level. I have been able to train my brain to receive an issue and instantly go into "figure it out mode." Some of you may already do this, which if so, Kudos! You're one step ahead; now try to get the rest of your team thinking the same way, and watch both the personal growth of your team members and your company as a whole excel!

- Andrew Pelkey is chief operations officer and co-owner of North Point Outdoors. He is the current president of NHLA.

Second Annual Safety Day a Success

by Mike Barwell, NHLA Education Coordinator

Deing informed and being cerns and going through proper view of regulations for commer-D prepared was the theme of the second annual Safety Day on March 29.

Hosted by North Point Outdoors at their Derry facility, three Troopers from NH Department of Safety's Troop G and an EMT from the Windham Fire Department engaged with 85 attendees about getting ready for the next season.

Repeating their appearance from last year, Troop G officers reviewed two truck and trailer setups, pointing out safety concheck points.

inspect vehicles and trailers for everything from working lights and brakes to trailer hitch hookups and inflated tires. Failure to do that before you leave the shop can leader to serious accidents, injuries and even death.

lives or work difficult," said Sgt. Seth Turner. "We want to make sure you and others on the road are safe so you can do your jobs." Troop G offers a monthly re-



"We want to make sure you and others on the road are safe so you can do your jobs." – Sgt. Seth Turner

cial drivers at their headquarters Every driver and crew needs to in Concord. For more information or to attend a session call (603) 223-8778.

Bob Taylor, firefighter/EMT with the Windham Fire Department, offered two sessions about basic first aid on a job site. He emphasized having a basic first "We're not here to make your aid kit in every vehicle and basic training to identify injuries or medical emergencies.

> "You should know what to do before the 911 call goes out and emergency responders arrive," he said.

In opening remarks, newly elected NHLA president Andrew Pelkey, who also hosted the event, reminded attendees that specialist.

NHLA is a non-profit education organization dedicated to ensuring the Green Industry is up to date and prepared on all issues concerning our work, including employee and customer safety.

Cross Insurance, one of the Safety Day sponsors, offered first aid kits to all attendees.

Other sponsors included Site One and Central NH Trailers & Equipment, who provided breakfast and lunch for the groups. T

— Mike Barwell is a manager at Perfect North Lawncare LLC in Concord. He is a Master Gardener and Natural Resource Steward through UNH Cooperative Extension and a retired public relations



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Landscaping for Water Quality 2023

by Julia Peterson, NH Sea Grant and UNH Extension

andscapers and clean water organization members from New Hampshire's Monadnock region gathered in late March in Swanzey for a two-day workshop called Landscaping for Water Quality 2023. The workshop is designed to provide professional landscapers with fresh perspectives, new skills, and greater confidence with water quality-friendly landscaping. The training helps landscapers develop more ecologically sound designs and installations and is the result of a collaboration among UNH Extension agriculture and water resources staff, NH Department of Environmental Services Water Division staff, and an ecological landscape business owner and practitioner.

Workshop participation is capped at 30 individuals in order other landscape professionals

to accommodate a substantial and hear their experiences on hands-on segment during which the topics." the participants visit a site in need The workshop and its precursor have been offered approximately of renovation, assess the site, and then work in small groups to every other year since 2010 in redesign the site's landscape. The different parts of the state and are typically offered in conjunction redesigned landscapes features elements that reduce erosion and with a municipality or watershed stormwater runoff and enhance ecological functions, like water filtration, habitat formation, and nutrient cycling. At the end of the two days, the redesigns are shared with the site manager.

Here's a comment from a 2023 participant:

"This was the best workshop on this topic I have attended to date. The two days were an excellent use of my time, especially at the beginning of our season, not only to add to my knowledge but to speak with



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organization. For more information, check out this year's event webpage (internet search for DES Landscape for Water Quality) or contact Lisa Loosigian at lisa. loosigian@des.nh.gov OR Julia Peterson at Julia.peterson@unh. edu. 🛞







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TWILIGHT MEETINGS Continued from p. 1

Moving on to July, save Wednesday, July 12 for a visit to one of New Hampshire's nursery treasures, Van Berkum Nursery in Deerfield, NH. New owner John Gedraitis will host the event, starting at 5 pm.

Specializing in perennial and native species, Van Berkum's offers plants for New England woodlands, meadows, "wicked rugged," and other ecotype plants.

Look for online, email, and social meeting promotions for registration information for both Twilight Meetings. 🗸

— Mike Barwell is a manager at Perfect North Lawncare LLC in Concord. He is a Master Gardener and Natural Resource Steward through UNH Cooperative Extension and a retired public relations specialist.



as a minute or two for removal. production. With the four-day Some people find it easier to use work week, everyone knows that a plastic "tick spoon." You slide all personal appointments need the spoon under the attached to be made on Friday. tick, fitting its mouthparts into One of the critical items we the v-shaped notch. Then hold looked at in making our decision the body of the tick down with was set up time at the beginning your thumb, and gently roll the of the day and clean up time at handle of the spoon down, using the end of the day. It is easy to leverage to pull the tick out. Be do the math. We used 1 hour careful to fit the mouthparts into per day per crew member of set the smallest part of the notch, up time and clean up time as our bench mark, and multiplied and do this as close to the skin as possible. Touching a hot match to that times 12 people times 40 an embedded tick, or covering it weeks. That comes to 480 hours. with Vaseline or other substances If your average pay with payroll aren't recommended. They do not taxes included is \$20/hour, that help to remove the tick, and we comes to \$9600/year. If you are worry that they might increase meeting the industry average of the likelihood of the tick regur-8% profit, you need to generate gitating into the host (possibly another \$88,320 in income to injecting disease agents). 🏶 cover the \$9600. This does not



4-DAY WORK WEEK Continued from p. 11

times during the season one of your employees must leave a job site early, or arrive late, due to a personal appointment. That is an issue that can truly affect daily

even take in to account the 40 days of savings of travel time and fuel. Most contractors I have talked to that work a four-day work week and have about the same size business as mine say they are saving about \$15,000 per year. That translates to \$170,000 in sales that they don't have to get to cover the \$15,000.

Another factor to consider is the overall attitude that a four-day work week brings to the crew. We have found that our guys really look forward to the threeday weekends. It has become a great recruiting tool as well. You are still getting the same, or a slightly higher number of billable hours with this schedule, as you would in five 8-hour days. Do the math, see if it can work for you. Remember that this concept is truly a lifestyle decision.

-Bill Gardocki is a past president of NHLA (1994). He is now a Hardscape Educator.

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" ${
m A}$ ll gardening is landscape painting."

—William Kent (1685-1748) English architect, landscape architect, painter, furniture designer.



MAY 6

NHLA Paver and Block Wall Installation Workshop, see page 5

JUNE 13-SEPTEMBER 12 (TUESDAYS)

NHCLP Summer Plant ID course, see page 7

JUNE 27
 NHLA Twilight Meeting, Bedrock Gardens, see page 1

JULY 12

NHLA Twilight Meeting, Van Berkum Nursery, see page 1

JULY 27

Massachusetts Nursery Association Down to Earth Summer Conference & Trade Show, Marshfield Fairgrounds, Marshfield, MA, mnla.com

AUGUST 1

SAVE THE DATE: Annual NHLA Golf Tournament, see page 13

SEPTEMBER 23

NHCLP Exam, see page 7