

## **BOARD OF DIRECTORS MINUTES**

# June 6, 2023



Call to Order - Andrew opened the meeting at 6:00 pm.

**Present:** Andrew Pelkey (P), Dave DeJohn (PP), Maria Rainey (S/T), John Crooks, Don

Piccirillo

**Absent:** Heather Linehan (VP), Cori Cahow

**Professionals:** Pam Moreau (BM), Mike Barwell (Ed)

Review and Approval of Minutes – May 2, 2023

Motion to Approve – Dave Seconded by - John

Unanimously Approved

Review and Approval of Treasurer's Report – May, 2023

Checking Account Balance – \$45,859.14

Savings Account Balance – \$3,102,17

*Motion to Approve – John* 

*Seconded by – Donny* 

Unanimously Approved

• We have started to pay for the website reconstruction, and payments are coming in from the golf tournament.

#### **NEW Member Applications**

No new member applications.

## **Education Coordinator Report** – Mike Barwell

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## **Certification Coordinator Report** – Abby Zuidema

• There are 21 people currently signed up for classes.

## **Business Manager Report** – Pam Moreau

- The hardscape seminar went very well. One person canceled last-minute, so there were 10 total attendees. We profited \$445.48
- Pam, Carolyn, and Annette have had two meetings with the creative team to redevelop the website. Pam is proposing that she, Carolyn, and Annette be compensated for their time during the web redevelopment. Andrew to join the next meeting, and the board will make a decision after that.

• Google platform investigation – Pam asked the board if we would be open to expanding our Google platform presence, and minimize/eliminate our use of Zoom and other separate programs. This would streamline our operations significantly

*Motion to Approve – Dave* 

Seconded by – John

Unanimously Approved

- Golf Tourney Golfers are sold out, but we are still accepting tee and raffle prize sponsors.
- LMN partnered with the Manchester School of Technology, and donated free licenses to the kids in the Help program.
- LMN-Greenius Onboarding Webinar 14 people signed up, but only 6 attended. The presentation was great, and Pam and Mike are waiting to hear on confirmations from Brittany for the next webinar dates.
- Account Software Our desktop version of Quicken 2017 needs to be updated, as it's no longer supported. Pam is looking at two options: Quickbooks, or an update to our Quicken account. The board is interested in looking into Quickbooks.

*Motion to Approve – John* 

*Seconded by – Andrew* 

Unanimously Approved

## Newsletter and Website Editor Report – Carolyn Isaak

• Newsletter deadline – Due the 10<sup>th</sup> of each month. (June 10<sup>th</sup> for July issue)

## **Other Business**

- Twilight meetings:
  - There are twelve currently signed up for the one at Bedrock Gardens. Cori, from Organic Garden Girl is sponsoring the event.
  - o Van Berkum Nursery is all set for July 12<sup>th</sup>. Registrations will go out next week.
- **Josh Huston** Seminar/webinar on business management and growth, estimating, etc. An education committee meeting will be needed for further discussion and planning.
- Field Day:
  - o Pam investigated tent prices. We are looking at a 20'x40' and a 20'x30'
  - o Pam to order 150 chairs for the event.
  - o 20 definite spots inside cow barn, and 6 in sheep barn. Approximately 60 vendor spaces available outside, with overflow areas available in the other large field.

#### Board Retreat review:

- o Marketing and communications The board should be looking forward to the future, and begin planning out potential solutions to possible problems/changes down the road in the near future.
- NHLA needs to expand our social media presence, and reach out to the younger generation of landscapers that are more online.
- o The board needs to discuss within the next six months where we would like the organization to go, and how large we would like it to grow, in the next few years.

Adjournment – The meeting adjourned at 7:56 pm.

**Submitted by: Maria Rainey -** Secretary/Treasurer **Pam Moreau -** Business Manager

NEXT MEETING: Tuesday, July 11th at 6:00 pm

North Point Outdoors, 22 Ashleigh Drive, Building A, Derry, NH 03038

and Zoom